



Werribee Juniors Cricket Club Case Study

Gender Equality in Sport Project

Werribee Juniors Cricket Club now have 5 women involved in club roles with 3 on the committee and another 3 women Team Managers, it feels that mindsets are opening around women's involvement in the club; as well as opportunities opening to include women in these positions, the mindsets of 'Mums' to be involved in the club are also being influenced, the Club contact is doing a great job around this. With the number of girls doubling to at least 30 registered girls this year to 4 girls' teams from u11 through to u16 and the increase in women volunteering this is helping the club to culturally change subconsciously. The club try to arrange training for all the girls' teams with overlapping timing so that they can see the long term opportunities and also build strong peer connections. One 14-year-old girl has also started the process of becoming an umpire.

Acknowledging that Cricket can seem like an expensive sport, and girls often try several different sports, WJCC started a referral program where the referrer receives a \$25 Rebel voucher and the girls receive free registration. They also provide support with uniform as well as cricket gear leaving no room for the financial barrier for anyone who would like to try the sport.

WJCC have been involved with the project from the first phase with the same principal contact, demonstrating that it takes time to make changes and develop girls' teams through building a strong foundation, but the opportunity to have conversations and for the contact to be supported in the project by an external person can be helpful and help achieve longer term goals. The club are also supporting another Cricket club to develop an u11 girls' team.

Given that the club is very successful with its long history and large number of competitive boys teams, creating new structures to include girls can be challenging, but the club are working hard and every step is a closer step towards achieving its inclusion and equality goals, demonstrating the fantastic work that the club contact and club are doing, making the achievements more valuable.

The club nominated themselves, the girls coach and the girls' coordinator for the Wyndham Champions of Girls and Women in sport recognition program.