



Image: *Recasting Shadows* by Kate Robinson at The Substation Billboard Gallery. Photographed by Kieran Butler.

March 2025

Wyndham City's Light Box Program

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Artist Brief

INTRODUCTION

This document explains the background, context, themes, timelines, budget and deliverables of Wyndham City's Light Box Program for applying artists. The following information will help the Artist or Collective applying for the project to understand what the expectations and considerations of the project are if they are successful in being selected, as well as deciding if this opportunity is the right fit for their work.

Throughout the rest of the document, the Artist or Collective in this project will be referred to as 'Artist'.

1. ABOUT THE PROJECT

Background and Context

The intention of Wyndham City's Light Box Program is to commission artists for a temporary public art exhibition. ***The framework of this project is informed by themes which are drawn from Wyndham's Public Art Plan 2022-2032.***

Rationale:

- Opportunity to present visually engaging artworks in the built environment which represents and engages with the diverse local community.
- Council's 10 Year Public Art Plan contains the Arts & Culture principles, curatorial themes, strategic priorities, and pillars of approach that form the basis for all public art commissions.

Creative framework:

- Three Artists will be engaged for three locations. Each location has four light boxes and one didactic. See appendix below for images.
- Council partners with The Substation in shortlisting artists, promoting opportunities and launch, as a prominent arts community connecting artists in Melbourne's west.
- Due to the nature of prints on light boxes, two-dimensional artworks, for instance, digital, photographic, prints, drawings and paintings would be suited to this project.
- Either new works or existing works are welcomed. If applying to develop new works, please upload previous works and a brief description on what you may develop. If applying to use existing works, please upload the works you'd like to exhibit and other relevant previous works.
- Curatorial vision: the program will bring together diverse and innovative ideas from artists with connection to Wyndham or Melbourne's west. Each series of work will be socially site-responsive to its respective facility, surrounding suburb, or the broader experience of Wyndham.

Project Scope

- 3x (three) selected Artists will provide a final artwork for the project.
- Council will provide support for applicants throughout artwork submission and artist statement delivery.
- The final successful artist is expected to participate in media and launch activities.

Schedule

Wyndham City

This project must be completed within the set timeframe. This will be discussed with the selected Artists.

Timeline	Activity
March 26	Artist EOI opens
April 21	Artist EOI closes
April 23	Successful Artists appointed and notified
May 28	Final artworks in correct format received
June 30	Installation completes and project launches

Selection Criteria

The Expressions of Interests will be assessed against the selection criteria.

Artistic merit	Originality and novelty of artworks or concepts
Locality	Artist has a deep connection with Wyndham, or Artist is based in Melbourne's west The proposed concepts or artworks speak to the local community of Point Cook, Truganina, Manor Lakes, or the broader experience of Wyndham in general
Impact	Engagement with contemporary issues including social, cultural, environmental, etc. Potential to stimulate meaningful conversations Visual experience it can bring and suitability for public space

2. BUDGET

Artists can propose to exhibit existing work, or new work for a project space of four light boxes. A \$6,000 AUD (ex GST) commission and licencing fee is provided to each shortlisted Artist. Artists will only need to submit the work in its digital format. Council undertakes printing and installation.

3. DELIVERABLES

Initial EOI Process

Deliverable	Description	Payment
Artist information and images of work	Information about the Artist applying, with images of previous artwork, should be submitted via the online EOI form to express your interest in the project. This is also confirmation that you can work to the stated timelines in the Schedule above.	N/A - No payment

3x Successful Artists

Deliverable	Description	Payment
Artist Agreement	3x (three) Artists will be selected	50% will be paid on signing of artist agreement
Artwork production	The selected Artists will provide four artworks in correct digital formats (hi res pdf or jpeg 300dpi @10%). The size can be either: <ul style="list-style-type: none"> - 2A0 (1189 x 1682mm) - or in proportion of 2A0 no smaller than A3 	

Artist statement and artwork info	Supported by council, the selected Artists will provide an artist statement which will be published on council’s webpage for promotional purposes. The artist statement will be in writing and in audio.	50% will be paid on receipt of the artwork to standard, and the artist statement
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4. FURTHER INFORMATION AND SUPPORT

All enquiries should be forwarded to:

Yi Li

Public Art & Collections Officer, Wyndham City Arts & Culture.

Email: yi.li@wyndham.vic.gov.au

Appendices – Site Images

Appendix 1 – Light box sites

Three Artists will be selected. Each will be appointed to one of the locations below. Please note that digital files do not need to be in actual light box sizes.

Point Cook Community Learning Centre

Measurement: 2A0

Orientation: landscape

Qty: 4



Manor Lakes Community Learning Centre

Measurement: 2A0

Orientation: portrait

Qty: 4



Arndell Park Community Centre

Measurement: 2A0

Orientation: landscape

Qty: 4

